Social Media Deck: UtahFutures American Graduate “Plan Your Path.” Videos

Notes:
- Text below is designed for Twitter and Facebook. Adapt as needed to fit your audience and organization; please include #AmGrad and @utahfutures.org.
- For Instagram captions, remove links.
- To promote via your website, consider embedding the videos from UEN’s YouTube channel here: https://www.youtube.com/uenVideo.
- Working with educators? Please share the Outreach Kit here: https://utahfuturesonramp.org/training/outreach.shtml

Plan Your Path: Sokanu
(Can Be Used with Animated Nurse Video)
Plan Your Path with UtahFutures.org! It has a tool called Sokanu that offers one of the most advanced career assessments in the world: https://explorecareers.utahfutures.org #PlanYourPath #AmGrad

Plan Your Path: Find Degree Programs
(Can Be Used with Animated City Planner Video)
Plan Your Path with UtahFutures.org! It has a degree database for up-to-date information: https://utahfutures.org/programs/search #PlanYourPath #AmGrad

Plan Your Path: Return on Investment
(Can Be Used with Animated Construction Supervisor Video)
Plan Your Path with UtahFutures.org! It has wage data that can help you decide if a degree is worth the investment. #PlanYourPath #AmGrad

Plan Your Path: Scholarship and Financial Aid
(Can Be Used with Animated Diesel Mechanic Video)
Plan Your Path with UtahFutures.org! It has a scholarship database to help you find the money you need for school: https://utahfutures.org/scholarships/search #PlanYourPath #AmGrad

Plan Your Path: Resume Builder
(Can Be Used with Animated Lab Tech Video)
Plan Your Path with UtahFutures.org! It has a tool that will build your resume for you! Access it by logging into your UtahFutures account and going to your dashboard. #PlanYourPath #AmGrad

Plan Your Path: School Search Database
(Can Be Used with Animated Teacher Video)
Plan Your Path with UtahFutures.org! It has a database to help you research any school in the nation: https://utahfutures.org/schools/search #PlanYourPath #AmGrad

**Plan Your Path: Career Database**  
*(Can Be Used with Animated Paralegal Video)*  
Plan Your Path with UtahFutures.org! It has a database to help you research careers: https://utahfutures.org/occupations/search #PlanYourPath #AmGrad

**Plan Your Path: Dashboard**  
*(Can Be Used with Animated Police Officer Video)*  
Plan Your Path with UtahFutures.org! It has a dashboard to help you keep track of your planning progress. #PlanYourPath #AmGrad

**Plan Your Path: Exam Prep**  
*(Can Be Used with Animated Accountant Video)*  
Plan Your Path with UtahFutures.org! It has a library of information to help you study for the ACT, AP exam and more. To access it log into your UtahFutures account, go to your dashboard and click LearningExpress Library. #PlanYourPath #AmGrad