**Social Media Deck: UtahFutures American Graduate**

**“Plan Your Path.” Videos**

**FALL 2018**

 **Notes:**

* @utahfutures.org will be promoting a new video each week through October 2018.
* Text below is designed for Twitter and Facebook. Adapt as needed to fit your audience and organization; please include #AmGrad and @utahfutures.org.
* For Instagram captions, remove links.
* To promote via your website, consider embedding the videos from UEN’s YouTube channel here: <https://www.youtube.com/uenVideo>.
* Working with educators? Pleas share the Outreach Kit here: <https://utahfuturesonramp.org/training/outreach.shtml>

**Plan Your Path: Sokanu**

***(Can Be Used with Animated Nurse Video)***

Plan Your Path with UtahFutures.org! It has a tool called Sokanu that offers one of the most advanced career assessments in the world: <https://explorecareers.utahfutures.org> #PlanYourPath #AmGrad

**Plan Your Path: Find Degree Programs**

***(Can Be Used with Animated City Planner Video)***

Plan Your Path with UtahFutures.org! It has a degree database for up-to-date information: <https://utahfutures.org/programs/search> #PlanYourPath #AmGrad

**Plan Your Path: Return on Investment**

***(Can Be Used with Animated Construction Supervisor Video)***

Plan Your Path with UtahFutures.org! It has wage data that can help you decide if a degree is worth the investment. #PlanYourPath #AmGrad

**Plan Your Path: Scholarships and Financial Aid**

***(Can Be Used with Animated Diesel Mechanic Video)***

Plan Your Path with UtahFutures.org! It has a scholarship database to help you find the money you need for school: <https://utahfutures.org/scholarships/search> #PlanYourPath #AmGrad

**Plan Your Path: Resume Builder**

***(Can Be Used with Animated Lab Tech Video)***

Plan Your Path with UtahFutures.org! It has a tool that will build your resume for you! Access it by logging into your UtahFutures account and going to your dashboard. #PlanYourPath #AmGrad

**Plan Your Path: School Search Database**

***(Can Be Used with Animated Teacher Video)***

Plan Your Path with UtahFutures.org! It has a database to help you research any school in the nation: <https://utahfutures.org/schools/search> #PlanYourPath #AmGrad

**Plan Your Path: Career Database**

***(Can Be Used with Animated Paralegal Video)***

Plan Your Path with UtahFutures.org! It has a database to help you research careers: <https://utahfutures.org/occupations/search> #PlanYourPath #AmGrad

**Plan Your Path: Dashboard**

***(Can Be Used with Animated Police Officer Video)***

Plan Your Path with UtahFutures.org! It has a dashboard to help you keep track of your planning progress. #PlanYourPath #AmGrad

**Plan Your Path: Exam Prep**

***(Can Be Used with Animated Accountant Video)***

Plan Your Path with UtahFutures.org! It has a library of information to help you study for the ACT, AP exam and more. To access it log into your UtahFutures account, go to your dashboard and click LearningExpress Library. #PlanYourPath #AmGrad