

FY2020 UtahFutures Measurable Objectives and Targets Tracking Form

Training					Measurable Objective 1: Number of all individuals trained.					
FY 2015 Totals	FY 2016 Totals	FY 2017 Totals	FY 2018 Totals	FY 2019 Totals		July - Sept 2019	Oct - Dec 2019	Jan - Mar 2020	Apr-June 2020	FY 2020 Total
1,166	1,486	2,279	1,926	1,577	Targets:	200	300	300	200	1,000
					Actual:	234				
Training					Measurable Objective 2: Number of training sessions.					
FY 2015 Totals	FY 2016 Totals	FY 2017 Totals	FY 2018 Totals	FY 2019 Totals		July - Sept 2019	Oct - Dec 2019	Jan - Mar 2020	Apr-June 2020	FY 2020 Total
53	80	90	66	44	Targets:	10	15	15	10	50
					Actual:	4				
Website					Measurable Objective 3: Number of page views to www.utahfutures.org					
FY 2015 Totals	FY 2016 Totals	FY 2017 Totals	FY 2018 Totals	FY 2019 Totals		July - Sept 2019	Oct - Dec 2019	Jan - Mar 2020	Apr-June 2020	FY 2020 Total
153,000	2,459,134	3,515,161	4,788,984	5,073,817	Targets:	600,000	1,000,000	1,200,000	600,000	3,400,000
					Actual:	1,372,737				
Website					Measurable Objective 4: Number of page views to utahfuturesonramp.org					
FY 2015 Totals	FY 2016 Totals	FY 2017 Totals	FY 2018 Totals	FY 2019 Totals		July - Sept 2019	Oct - Dec 2019	Jan - Mar 2020	Apr-June 2020	FY 2020 Total
NA	10,159	25,373	23,239	27,193	Targets:	3,000	4,000	5,000	3,000	15,000
					Actual:	337,842				
Website					Measurable Objective 5: Net Increase in Total Users (Student, Resident, Admin)					
FY 2015 Net Δ	FY 2016 Net Δ	FY 2017 Net Δ	FY 2018 Net Δ	FY 2019 Net Δ		July - Sept 2019	Oct - Dec 2019	Jan - Mar 2020	Apr-June 2020	FY 2020 Total
6,328	18,833	51,731	44,922	52,028	Targets:	225,181	230,181	235,181	240,181	Δ by 20K (from 225,181)
					Actual:	244,767				
Outreach					Measurable Objective 6: Number of UtahFutures promos aired on UEN-TV					
FY 2015 Totals	FY 2016 Totals	FY 2017 Totals	FY 2018 Totals	FY 2019 Totals		July - Sept 2019	Oct - Dec 2019	Jan - Mar 2020	Apr-June 2020	FY 2020 Total
0	40	59	190	461	Targets:	25	25	25	25	50
					Actual:	94				
Outreach					Measurable Objective 7: Number of UF social media impressions					
FY 2015 Totals	FY 2016 Totals	FY 2017 Totals	FY 2018 Totals	FY 2019 Totals		July - Sept 2019	Oct - Dec 2019	Jan - Mar 2020	Apr-June 2020	FY 2020 Total
0	156,600	120,335	153,600	224,511	Targets:	25,000	50,000	50,000	25,000	100,000
					Actual:	63,100				

UtahFutures Performance Metrics

<http://utahfuturesonramp.org/about/dashboard.shtml>