

FY2019 UtahFutures Measurable Objectives and Targets Tracking Form

Training				Measurable Objective 1: Number of all individuals trained.					
FY 2015 Totals	FY 2016 Totals	FY 2017 Totals	FY 2018 Totals		July - Sept 2018	Oct - Dec 2018	Jan - Mar 2019	Apr-June 2019	FY 2019 Total
1,166	1,486	2,279	1,926	Targets:	300	500	500	300	1,600
				Actual:	348				
Training				Measurable Objective 2: Number of training sessions.					
FY 2015 Totals	FY 2016 Totals	FY 2017 Totals	FY 2018 Totals		July - Sept 2018	Oct - Dec 2018	Jan - Mar 2019	Apr-June 2019	FY 2019 Total
53	80	90	66	Targets:	15	20	20	15	70
				Actual:	14				
Website				Measurable Objective 3: Number of page views to www.utahfutures.org					
FY 2015 Totals	FY 2016 Totals	FY 2017 Totals	FY 2018 Totals		July - Sept 2018	Oct - Dec 2018	Jan - Mar 2019	Apr-June 2019	FY 2019 Total
153,000	2,459,134	3,515,161	4,788,984	Targets:	600,000	1,000,000	1,200,000	600,000	3,400,000
				Actual:	1,120,411				
Website				Measurable Objective 4: Number of page views to utahfuturesonramp.org					
FY 2015 Totals	FY 2016 Totals	FY 2017 Totals	FY 2018 Totals		July - Sept 2018	Oct - Dec 2018	Jan - Mar 2019	Apr-June 2019	FY 2019 Total
NA	10,159	25,373	23,239	Targets:	3,000	4,000	5,000	3,000	15,000
				Actual:	7,817				
Website				Measurable Objective 5: Net Increase in Total Users (Student, Resident, Admin)					
FY 2015 Net Δ	FY 2016 Net Δ	FY 2017 Net Δ	FY 2018 Net Δ		July - Sept 2018	Oct - Dec 2018	Jan - Mar 2019	Apr-June 2019	FY 2019 Total
6,328	18,833	51,731	44,922	Targets:	178,153	183,153	188,153	193,153	Δ by 20K (from 173,153)
				Actual:	186,455				
Outreach				Measurable Objective 6: Number of UtahFutures promos aired on UEN-TV					
FY 2015 Totals	FY 2016 Totals	FY 2017 Totals	FY 2018 Totals		July - Sept 2018	Oct - Dec 2018	Jan - Mar 2019	Apr-June 2019	FY 2019 Total
0	40	59	190	Targets:	12	13	13	12	50
				Actual:	82				
Outreach				Measurable Objective 7: Number of UF social media impressions					
FY 2015 Totals	FY 2016 Totals	FY 2017 Totals	FY 2018 Totals		July - Sept 2018	Oct - Dec 2018	Jan - Mar 2019	Apr-June 2019	FY 2019 Total
0	156,600	120,335	153,600	Targets:	25,000	40,000	40,000	40,000	145,000
				Actual:	40,600				

UtahFutures Performance Metrics

<http://utahfuturesonramp.org/about/dashboard.shtml>