Our vendors:
- University Of Oregon – Career Information System Databases
- Sokanu – Career Assessments and Database
- EBSCO – LearningExpress Library/Resume Builder and Test Prep
- American Institute of Research - Launch My Career Return on Investment Tool
- Software Technology Group – software development
- Objective, Inc. – Concurrent Enrollment and Utah Majors Data

Our integrated partners
- Department of Workforce Services – shared data via API
- Utah System of Higher Education – data, content via API

Our founding partners
- Utah State Board of Education
- Utah System of Higher Education
- Utah System of Technical Colleges
- Department of Workforce Services
- Utah State Library
- Utah Higher Education Assistance Authority
- GearUp
- Utah Department of Heritage and Arts

Social Media
- Twitter: https://twitter.com/UtahFutures/
- Facebook: www.facebook.com/UtahFutures
- YouTube: https://www.youtube.com/utahfuturesofficial
- Instagram: https://www.instagram.com/UtahFutures/
Strategic Initiatives for FY2020

July 2019 – June 2020

Outreach/Engagement and Training:

Ongoing:
- Various American Graduate events (Round tables, etc)
- Various STEM Action Center Events
- Various Utah System of Applied Technology events
- Various partner events (StepUp Utah, Library, etc)

Quarter 1:
- Roadtrip Nation
- StepUp Counselor Conference

Quarter 2:
- Various College Application Month Events
- STEM Fest
- Multicultural Conference

Quarter 3:
- CTE Conference
- UCET Conference

Quarter 4:
- LIA Conferences
- Various high school career and college decision events
Strategic Initiatives for FY2020

July 2019 – June 2020

Communication Pillars:

Current Communication Outlets:
- Newsletter
- Twitter
- Facebook
- YouTube
- Instagram

Upcoming Campaigns:
- OnGoing: Highlighted tools
- Ongoing: UtahFutures Updates and Tips

  • Quarter 1:
    - UtahFutures Hour
  • Quarter 2:
    - StepUp/UtahFutures Merge
    - Utah College Application and Awareness Week
    - New Launch My Career Tool
  • Quarter 3:
    - New Launch My Career Tool
    - 2019 Impact Report
    - UtahFutures Service Catalog
  • Quarter 4:
    - Summer Tips
Website Development Schedule

**Ongoing:**
- Security analysis and improvements
- Bug fixes
- Quick Wins

**Quarter 1:**
- StepUp Integration (Continued)
- ROI Launch My Career Tool Integration

**Quarter 2:**
- Page Refreshes
- OnRamp Integration

**Quarter 3:**
- Updating UtahFutures back end code
- Refresh user interface and quick turnaround updates

**Quarter 4:**
- Reassessing UtahFutures and what needs to be improved
- Making changes based on legislative session