



*Excellent resource.*

--Employer Outreach Specialist

*I love this program.*

--Ogden Business Teacher

*The new and improved version is very impressive!*

--Jordan District Counselor

*A plethora of information that assists in individual career choices.*

--Millard District Teacher

*UtahFutures allows parents and students to bring more direction to their future planning.*

--Snow Canyon H.S. Counselor

*Such a fantastic resource. I want everyone to know about UtahFutures now.*

--Afterschool Coordinator

# UtahFutures.org

Utah's web portal for college and career planning.

## 2018 Highlights

- Registered accounts climbing steadily: 418% since UETN assumed management in 2015
- 3,388,448 unique page views, an all-time high
- More than 1,700 resumes created or updated per month
- 8,000 counselors and advisors trained to better leverage UtahFutures tools with the students and jobseekers
- Users staying 25% longer per session
- Costs reduced by 25% while tools, services, security and overall functionality increased

*UtahFutures lets you see everything you want to know about a career so simply and easily. After UtahFutures, I definitely got excited about my future.*

–High School Student

## STUDENTS AND JOB SEEKERS

89% of users say **UtahFutures makes them more successful** in researching careers and identifying relevant training.

65% say they **shared UtahFutures** reports with their parents and school counselors.

54% say they **created an education plan** that incorporated recommendations and resources from UtahFutures.

## COUNSELORS AND CAREER ADVISORS

88% say UtahFutures **helps them serve their clients better**.

77% say it **helps them serve more clients**, creating efficiency for our overstretched counselor workforce.

93% say they would be likely **to use to UtahFutures with their students or clients**.

*I've used UtahFutures with my son to discover what field he wanted to go into. He saw the wages, job outlook, and all the lifestyle changes that he could have—as a mom, I like that.*

–Parent