

# UtahFutures Performance Report

February 6, 2017

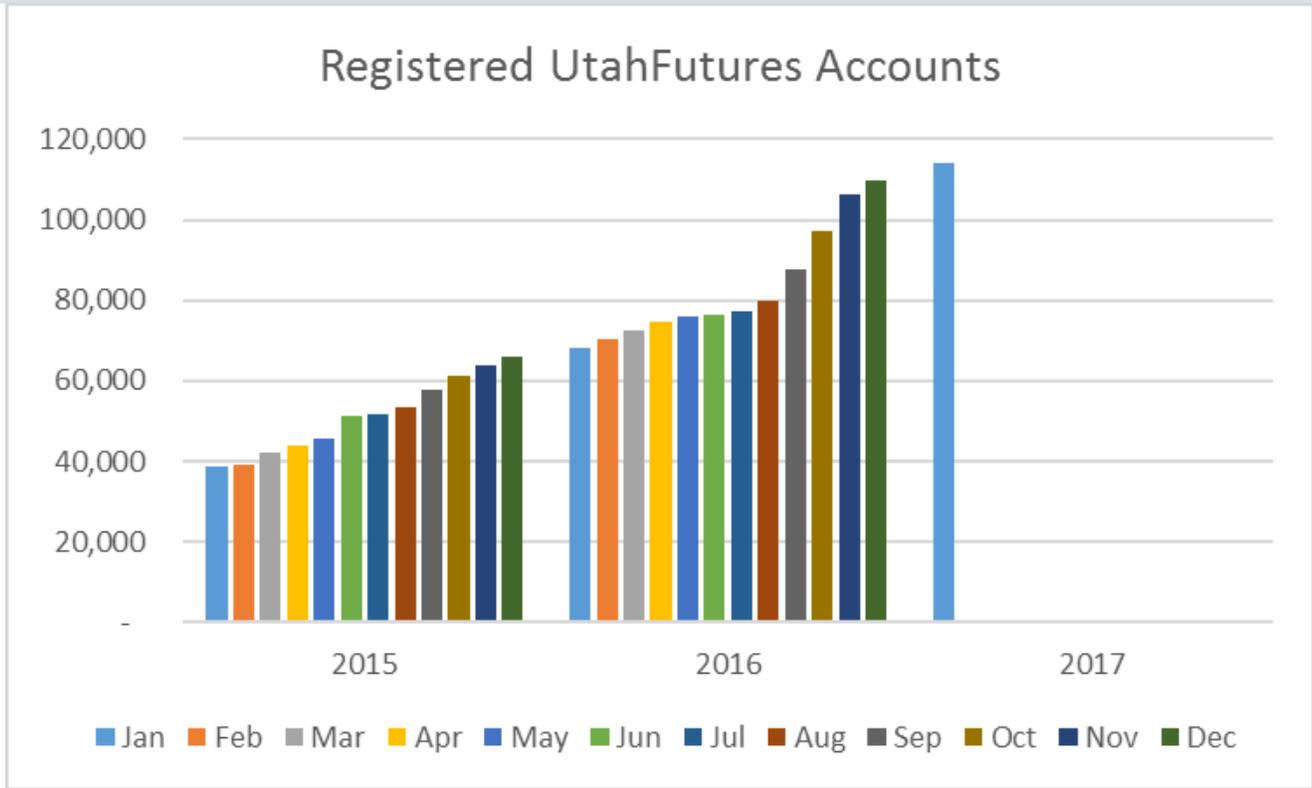


Table 1. Increase of 198% registered users

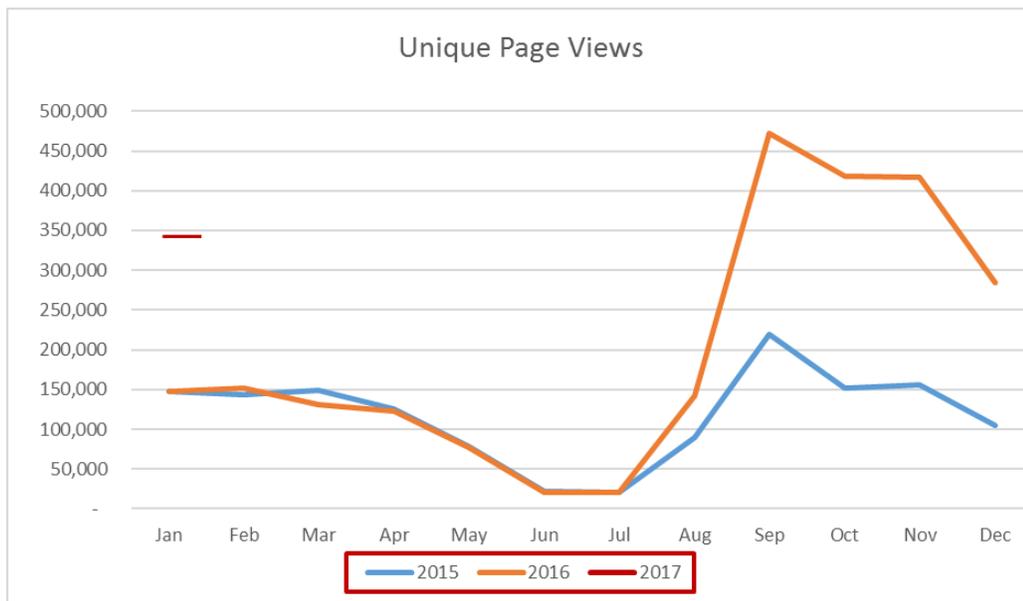


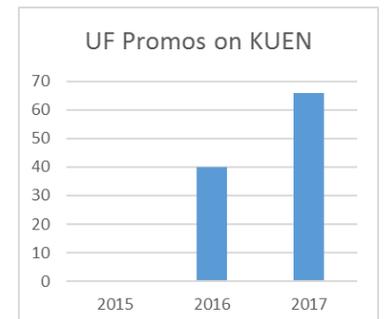
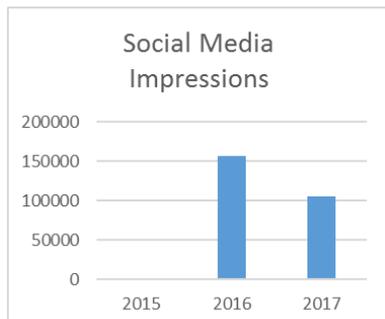
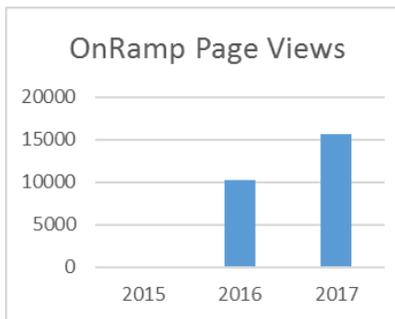
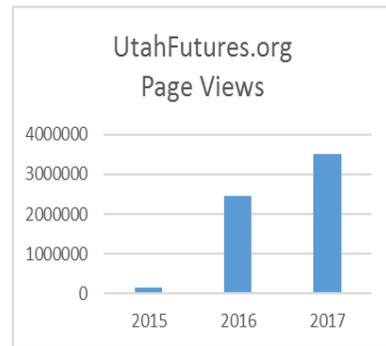
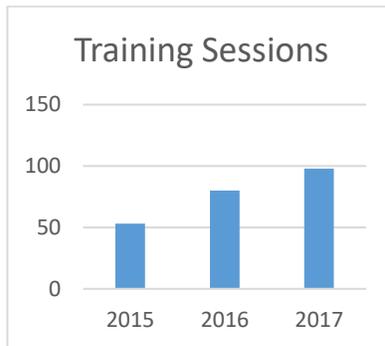
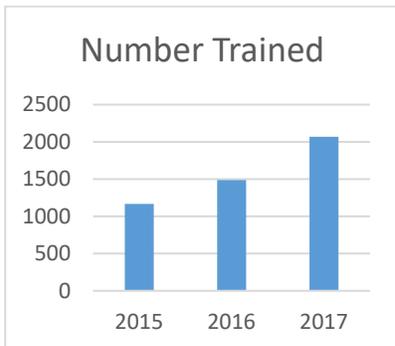
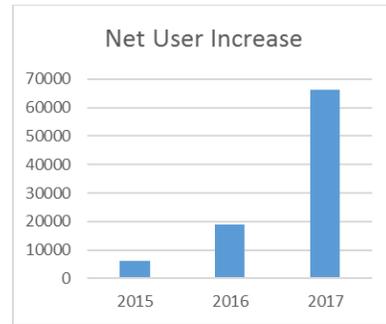
Table 2. Increase of 128% unique page views

In a 2016 survey of 290 professionals that completed UtahFutures training, **93%** said they would be **extremely likely or very likely** to use UtahFutures with their students or clients.

## UtahFutures Measureable Targets and Objectives by Fiscal Year\*

The UtahFutures Steering Committee adopted seven measurable performance targets and objectives. These data are tracked and reported quarterly on the dashboard at [UtahFuturesOnRamp.org](http://UtahFuturesOnRamp.org).

Data for FY2015 and FY2016 show a consistently positive trend in all areas except social media impressions. Additional social media engagements such as Facebook Live are already underway to remedy this in FY2017.



\*Data for FY2017 projected by multiplying actual December 2016 mid-year data by two.

***Excellent resource.***

—Employer Outreach Specialist

***A plethora of information that assists in individual career choices.***

—Millard District Teacher

***I love this program.***

—Business Teacher

***UtahFutures allows parents and students to bring more direction to their future planning!***

—Snow Canyon Counselors

***The new and improved version is very impressive!***

—Jordan District Counselor

***Such a fantastic resource. I want everyone to know about UtahFutures now.***

—Afterschool Coordinator