

## FY2018 UtahFutures Measurable Objectives and Targets Tracking Form

Training			Measurable Objective 1: Number of all individuals trained.					
FY 2015 Totals	FY 2016 Totals	FY 2017 Totals		July - Sept 2017	Oct - Dec 2017	Jan - Mar 2018	Apr-June 2018	FY 2018 Total
1,166	1,486	2,279	Targets:	300	525	525	525	1,875
			Actual:	252				
Training			Measurable Objective 2: Number of training sessions.					
FY 2015 Totals	FY 2016 Totals	FY 2017 Totals		July - Sept 2017	Oct - Dec 2017	Jan - Mar 2018	Apr-June 2018	FY 2018 Total
53	80	90	Targets:	20	25	25	25	95
			Actual:	19				
Website			Measurable Objective 3: Number of page views to www.utahfutures.org					
FY 2015 Totals	FY 2016 Totals	FY 2017 Totals		July - Sept 2017	Oct - Dec 2017	Jan - Mar 2018	Apr-June 2018	FY 2018 Total
153,000	2,459,134	3,515,161	Targets:	600,500	723,000	755,000	381,500	2,460,000
			Actual:	626,504				
Website			Measurable Objective 4: Number of page views to utahfuturesonramp.org					
FY 2015 Totals	FY 2016 Totals	FY 2017 Totals		July - Sept 2017	Oct - Dec 2017	Jan - Mar 2018	Apr-June 2018	FY 2018 Total
NA	10,159	25,373	Targets:	2,500	2,500	5,000	2,500	12,500
			Actual:	4,328				
Website			Measurable Objective 5: Net Increase in Total Users (Student, Resident, Admin)					
FY 2015 Net Δ	FY 2016 Net Δ	FY 2017 Totals		July - Sept 2017	Oct - Dec 2017	Jan - Mar 2018	Apr-June 2018	FY 2018 Total
6,328	18,833	51,731	Targets:	132,231	138,231	143,231	148,231	Δ by 20K (from 128,231)
			Actual:	138,360				
Outreach			Measurable Objective 6: Number of UtahFutures promos aired on UEN-TV					
FY 2015 Totals	FY 2016 Totals	FY 2017 Totals		July - Sept 2017	Oct - Dec 2017	Jan - Mar 2018	Apr-June 2018	FY 2018 Total
0	40	59	Targets:	12	12	12	12	48
			Actual:	14				
Outreach			Measurable Objective 7: Number of UF social media impressions					
FY 2015 Totals	FY 2016 Totals	FY 2017 Totals		July - Sept 2017	Oct - Dec 2017	Jan - Mar 2018	Apr-June 2018	FY 2018 Total
0	156,600	120,335	Targets:	20,000	35,000	35,000	20,000	110,000
			Actual:	22,800				

UtahFutures Performance Metrics

<http://utahfuturesonramp.org/about/dashboard.shtml>