

FY2017 UtahFutures Measurable Objectives and Targets Tracking Form

Training		Measurable Objective 1: Number of all individuals trained.					
FY 2015 Totals	FY 2016 Totals		July - Sept 2016	Oct - Dec 2016	Jan - Mar 2017	Apr-June 2017	FY 2017 Total
1,166	1,486	Targets:	300	525	525	525	1,875
		Actual:	521	513	532	713	2,279
Training		Measurable Objective 2: Number of training sessions.					
FY 2015 Totals	FY 2016 Totals		July - Sept 2016	Oct - Dec 2016	Jan - Mar 2017	Apr-June 2017	FY 2017 Total
53	80	Targets:	20	25	25	25	95
		Actual:	20	29	21	20	90
Website		Measurable Objective 3: Number of page views to www.utahfutures.org					
FY 2015 Totals	FY 2016 Totals		July - Sept 2016	Oct - Dec 2016	Jan - Mar 2017	Apr-June 2017	FY 2017 Total
153,000	2,459,134	Targets:	600,500	723,000	755,000	381,500	2,460,000
		Actual:	635,368	1,118,586	1,063,432	697,775	3,515,161
Website		Measurable Objective 4: Number of page views to utahfuturesonramp.org					
FY 2015 Totals	FY 2016 Totals		July - Sept 2016	Oct - Dec 2016	Jan - Mar 2017	Apr-June 2017	FY 2017 Total
NA	10,159	Targets:	2,500	2,500	5,000	2,500	12,500
		Actual:	7,672	7,932	6,080	3,689	25,373
Website		Measurable Objective 5: Net Increase in Total Users (Student, Resident, Admin)					
FY 2015 Net Δ	FY 2016 Net Δ		July - Sept 2016	Oct - Dec 2016	Jan - Mar 2017	Apr-June 2017	FY 2017 Total
6,328	18,833	Targets:	81,500	87,500	92,500	96,500	Δ by 20K (from 76,500)
		Actual:	87,687	109,657	123,258	128,231	51,731
Outreach		Measurable Objective 6: Number of UtahFutures promos aired on UEN-TV					
FY 2015 Totals	FY 2016 Totals		July - Sept 2016	Oct - Dec 2016	Jan - Mar 2017	Apr-June 2017	FY 2017 Total
0	40	Targets:	10	11	12	12	45
		Actual:	18	15	13	13	59
Outreach		Measurable Objective 7: Number of UF social media impressions					
FY 2015 Totals	FY 2016 Totals		July - Sept 2016	Oct - Dec 2016	Jan - Mar 2017	Apr-June 2017	FY 2017 Total
0	156,600	Targets:	20,000	40,000	60,000	40,000	160,000
		Actual:	29,579	23,240	44,316	23,200	120,335

UtahFutures Performance Metrics

<http://utahfuturesonramp.org/about/dashboard.shtml>