

| FY2017 UtahFutures Measurable Objectives and Targets Tracking Form | | | | | | | |
|--|-----------------------|---|------------------|------------------|------------------|----------------|-------------------------------|
| Training | | Measurable Objective 1: Number of all individuals trained. | | | | | |
| FY 2015 Totals | FY 2016 Totals | | July - Sept 2016 | Oct - Dec 2016 | Jan - Mar 2017 | Apr-June 2017 | FY 2017 Total |
| 1,166 | 1,486 | Targets: | 300 | 525 | 525 | 525 | 1,875 |
| | | Actual: | 521 | 513 | 532 | | 1,566 |
| Training | | Measurable Objective 2: Number of training sessions. | | | | | |
| FY 2015 Totals | FY 2016 Totals | | July - Sept 2016 | Oct - Dec 2016 | Jan - Mar 2017 | Apr-June 2017 | FY 2017 Total |
| 53 | 80 | Targets: | 20 | 25 | 25 | 25 | 95 |
| | | Actual: | 20 | 29 | 21 | | 70 |
| Website | | Measurable Objective 3: Number of page views to www.utahfutures.org | | | | | |
| FY 2015 Totals | FY 2016 Totals | | July - Sept 2016 | Oct - Dec 2016 | Jan - Mar 2017 | Apr-June 2017 | FY 2017 Total |
| 153,000 | 2,459,134 | Targets: | 600,500 | 723,000 | 755,000 | 381,500 | 2,460,000 |
| | | Actual: | 635,368 | 1,118,586 | 1,063,432 | | 2,817,386 |
| Website | | Measurable Objective 4: Number of page views to utahfuturesonramp.org | | | | | |
| FY 2015 Totals | FY 2016 Totals | | July - Sept 2016 | Oct - Dec 2016 | Jan - Mar 2017 | Apr-June 2017 | FY 2017 Total |
| NA | 10,159 | Targets: | 2,500 | 2,500 | 5,000 | 2,500 | 12,500 |
| | | Actual: | 7,672 | 7,932 | 6,080 | | 27,764 |
| Website | | Measurable Objective 5: Net Increase in Total Users (Student, Resident, Admin) | | | | | |
| FY 2015 Net Δ | FY 2016 Net Δ | | July - Sept 2016 | Oct - Dec 2016 | Jan - Mar 2017 | Apr-June 2017 | FY 2017 Total |
| 6,328 | 18,833 | Targets: | 81,500 | 87,500 | 92,500 | 96,500 | Δ by 20K (from 76,500) |
| | | Actual: | 87,687 | 109,657 | 123,258 | | 46,758 |
| Outreach | | Measurable Objective 6: Number of UtahFutures promos aired on UEN-TV | | | | | |
| FY 2015 Totals | FY 2016 Totals | | July - Sept 2016 | Oct - Dec 2016 | Jan - Mar 2017 | Apr-June 2017 | FY 2017 Total |
| 0 | 40 | Targets: | 10 | 11 | 12 | 12 | 45 |
| | | Actual: | 18 | 15 | 13 | | 46 |
| Outreach | | Measurable Objective 7: Number of UF social media impressions | | | | | |
| FY 2015 Totals | FY 2016 Totals | | July - Sept 2016 | Oct - Dec 2016 | Jan - Mar 2017 | Apr-June 2017 | FY 2017 Total |
| 0 | 156,600 | Targets: | 20,000 | 40,000 | 60,000 | 40,000 | 160,000 |
| | | Actual: | 29,579 | 23,240 | 44,316 | | 97,135 |

UtahFutures Performance Metrics

<http://utahfuturesonramp.org/about/dashboard.shtml>